

CITY OF ALBUQUERQUE
SPECIAL MEETING MINUTES
ABQ CABLE INTERNET & PEG ADVISORY BOARD

Date: Tuesday, June 20, 2023

Time: 5:35 p.m.

Location: WebEx Virtual

BOARD MEMBERS PRESENT:

Michael V. Marcotte, Board Chair

Janie McGuigan

Willard Hunter

Sebastian Noel

Mathias Gibbens

City Staff Present

Diego Lucero, Media Resources Manager, Department of Arts and Culture

Joseph L. Lynch, PEG Access Coordinator, Department of Arts and Culture

Julie Park, City Attorney, City Legal Department

Catherine Nicolau, Broadband Manager, Department of Innovation and Technology

CALL TO ORDER:

The meeting was called to order at approximately 5:35p.m. with 5 board members present.

ITEM 1: Approved May Meeting Minutes.

Members approved the Minutes 4-0.

ITEM 2: UPDATES AND DISCUSSION

Board Briefed by City's Broadband Manager

- A) Catherine Nicolau, City Broadband Manager, Department of Innovation and Technology briefed the board regarding a Broadband Survey they conducted.
- B) They have staffed City events to reach out to citizens who might not have internet as well as an online survey.
- C) They have also tried to engage citizens on social media to steer them to take their online survey.
- D) Three major points were learned so far-

1. 40% of respondents were not satisfied by their current internet provider- whether speed or reliability.
 2. 70% of respondents were not aware of affordable connectivity program provided by the FCC to make internet more affordable.
 3. 50% of respondents are using internet for virtual learning or work from home.
- E) Catherine Nicolau was concerned that an internet survey might be duplicating their survey.
 - F) Reliability and costs are what would be attractive for people to switch to fibre- can have more devices in a household.
 - G) There will need to be an educational component to drive people to make an informed decision to citizens.
 - H) The hope is by having competition it will increase value and service for the citizens

Willard Hunter and Janie McGuigan brief on survey meeting with Jon Lehmann, Government, Senior Director, Government and Regulatory Affairs

- A) Was reinforced that the survey will be CABLE ONLY.
- B) A team composed of Research and Polling Inc.- with the Board and Comcast contributing, will work out the details of a survey by Fall 2023.
- C) The details of putting internet questions in the survey will be the challenge for funding- They will on be paying for a cable portion of survey costs.
- D) Willard Hunter researched the costs of a telephone survey- a little over \$29,000.
- E) Jon Lehmann seemed willing to do a cost sharing or a split on survey costs.
- F) Number of questions will have to be refined to shoot for a judicious perspective. The more questions- the higher the cost would be.
- G) The board needs to determine how much potentially the City might be willing to invest on the survey.
- H) Michael Marcotte was going to do a follow up with Catherine Nicolau.
- I) Board will speak next on July 25th about the status of things.
- J) Willard Hunter and Janie McGuigan will refine the draft of questions and provide a status to Michael Marcotte possibly by July 10th

Reports were provided by PEG Channel Contractors

- A) Gary Williams of Windfire Productions reported that things have slowed down some at Studio 519.
- B) Candice Neu, Katharsis Productions reported they've added a couple more interns.
- C) Katharsis Productions, received an award in from The Alliance for Community Media for best in overall excellence for Educational Access TV with budgets of \$300,000 or less.
- D) Kathariss Productions is trying to add more interns for Fall.
- E) Kathariss Productions will be partnering with CNM to help their student get more items checked off for certification through IATSE Union
- F) Felicia Masias and Keith Allen with Sopapilla Productions briefed the board that they have ideas and will be beginning to produce content beginning July 1st or when contract begins.

ITEM 3: AGENDA FOR NEXT MEEETING

(a) Board would like to get in front of the City Council to provide them with a status of great work that has happened since the Mayor Keller administration took over PEG Channels.

(b) PEG Channel Updates and Discussion with Vendors.

(c) Discuss goals of the August 22nd meeting.

/S/ _____ Member, President Michael Marcotte	_____ Date
/S/ _____ Member, Janie McGuigan	_____ Date
/S/ _____ Member, Sebastian Noel	_____ Date
/S/ _____ Member, Willard Hunter	_____ Date
/S/ _____ Member, Mathias Gibbens	_____ Date